**NAME:** R. SIVAPARKAVI

**DEPARTMENT:** B.E. COMPUTER SCIENCE AND ENGINEERING

**COLLEGE: 8151-** DHANALAKSHMI SRINIVASAN INSTITUTE OF TECHNOLOGY SAMAYAPURAM TRICHY

**NAANMUDHALVAN COURSE:** DIGITAL MARKETING

**NMID**: 280DEDE5DBA1562B36D45959DC6CFEA0

**ASSIGNMENTS ON DIGITAL MARKETING**

1. **Create a blog or website using Blogspot and WordPress. Customizethe theme design and post a new article with 500 words.**

Blogspot URL - <https://samsmodernboutique.blogspot.com> WordPress URL - [https://samsmodernboutiquee.wordpress.com](https://samsmodernboutiquee.wordpress.com/)

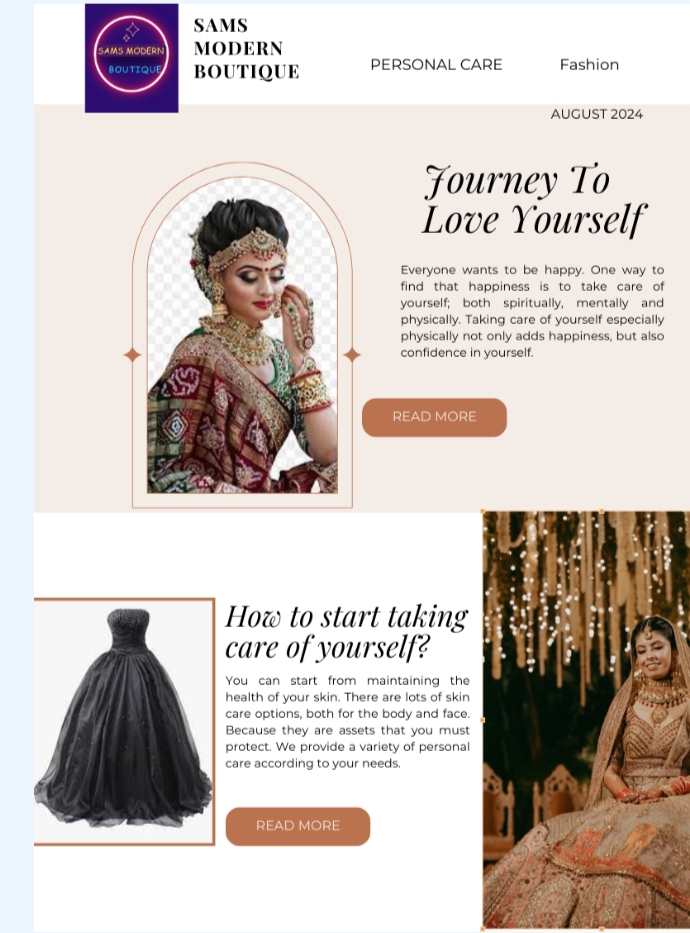
**2. Create a new Facebook Business Page and post one social mediaposter for your brand.**

Facebook Page URL - [**https://www.facebook.com/SAMSModernBoutiquee**](https://www.facebook.com/SAMSModernBoutiquee%20)

**3. Create and design a social media advertisement poster using canva**



**4. Create email newsletter design using Mailchimp or Canva tool**

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